



at the Manchester Central Convention Complex

## SPONSOR INFORMATION PACK





## Welcome letter to the sponsors

**Dear Colleagues and Friends,**

**BritSpine 2025** takes place from **Wednesday 12th – Friday 14th March 2025**, with the pre-conference courses on Tuesday 11th March in Manchester at the Manchester Convention Complex. Manchester Central is an iconic, award-winning venue in the heart of the city.

Once a Victorian train station, the centre has been transformed into the world class home of prestigious events. The city has a vibrant social scene and is home to an array of cultural attractions, galleries and museums to keep you entertained outside event hours.

Manchester Central has great facilities and can be guaranteed a very warm welcome.

**BritSpine 2025** will be using the Exchange Auditorium for the main plenary session, Charter 1 for the Parallel session and Exchange Hall and Charter 1 and 2 for the exhibition, Catering and posters. Along with the smaller exchange rooms on the upper level for lunchtime workshops and board meetings.

The UKSSB's board, local Manchester professionals and the Mosaic Team have put together a variety of sponsorship packages to suit budgets of all of our commercial partners irrespective of the size of business. BritSpine will bring together over 600 surgeons, Spine care practitioners and academics to Manchester.

**We look forward to welcoming you all to Manchester in March 2025!**

**FOR EVENT INFORMATION**

**+44 (0) 1904 702165 - [✉ spineevents@mosaicevents.co.uk](mailto:spineevents@mosaicevents.co.uk)**



## Why Exhibit at BritSpine in 2025?

BritSpine is the leading multi-disciplinary scientific conference and exhibition, held across three days which will bring together experts in spinal conditions, research and treatment from across the world to expand knowledge and promote networking. The event is held biennially (every two years).

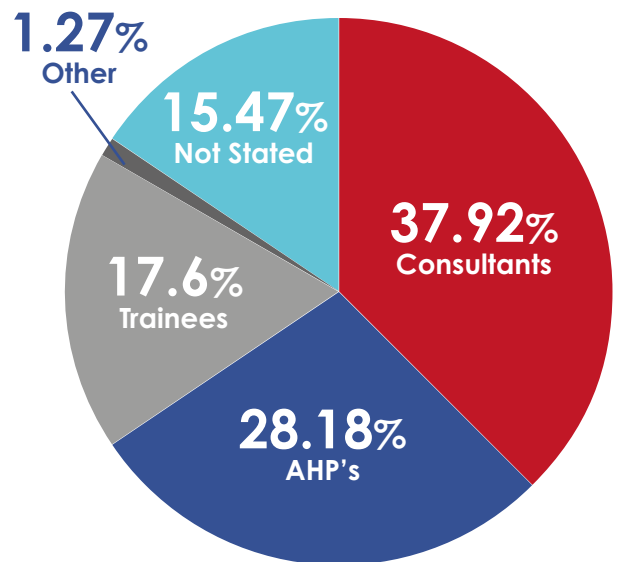
2025 will go through the Medtech compliance process.

### THE MEETING IS ORGANISED BY THE UKSSB WITH, AND ON BEHALF OF UK SPINE SOCIETIES

- British Association of Spine Surgeons (BASS)
- National Spine Network (NSN)
- British Scoliosis Society (BSS)
- Society for Back Pain Research (SBPR)
- British Association of Spinal Cord Injury Specialists (BASCIS)

### BRITSPINE 2025 OFFERS YOUR ORGANISATION THE OPPORTUNITY TO:

- Raise your profile
- Demonstrate new products or services
- Source new leads for business
- Keep up-to-date with the needs of your audience
- Build new and strengthen current partnerships



Stats from BritSpine 2023 - Glasgow

With several commercial opportunities available at this event, it offers a fantastic chance to network with some of the leading professionals and promote your products or services.

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# Sponsorship Packages

A limited number of high profile cost effective sponsorship opportunities are available to maximise your corporate profile at this event. Sponsorship of this focused event allows you exclusive access to a highly targeted and specialised audience.



Table Top Shell Scheme

Table Top Shell Scheme

## Sponsorship Level

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	Table Top Shell Scheme	Table Top Shell Scheme
Number Available	1	4	5	12	28
Stand Size	25m <sup>2</sup>	20m <sup>2</sup>	12m <sup>2</sup>	6m <sup>2</sup>	4m <sup>2</sup>
Stand Dimensions	5x5	4x5	4x3	3x2	2x2
Conference & Exhibition Passes	8	6	4	3	2
Opportunity to book a lunchtime symposium with a discounted rate	50% Discount	25% Discount	10% Discount	x	x
Company logo on the event website	✓	✓	✓	x	x
Company Name listed on the event website	x	x	x	✓	✓
Company logo and biography in Conference Programme	✓	✓	✓	x	x
Advanced Listing on the Conference App	✓	✓	✓	x	x
Basic Listing on the Conference App	x	x	x	✓	✓
Promotional PDF/video or other marketing collateral insertion into the digital delegate bags	3 Items	2 Items	1 Item	x	x
Representatives for the Faculty Dinner	2 Tickets	1 Ticket	x	x	x
Representatives at the Industry Masterclass	2 Tickets	x	x	x	x
One push notification posted per day (three total) via the Conference App	✓	x	x	x	x
Your logo displayed on a holding PowerPoint slide used on all screens within every meeting	✓	✓	✓	x	x
Lead Reference app to collect leads	✓	x	x	x	x
Welcome Drinks Reception Tickets	8	6	4	3	2
<b>COST</b>	<b>£27,000.00 +VAT</b>	<b>£22,500.00 +VAT</b>	<b>£10,800.00 +VAT</b>	<b>£4,750.00 +VAT</b>	<b>£3,500.00 +VAT</b>

All Exhibition stands will have Health & Safety checks carried out by an external supplier to ensure compliance with the Health & Safety at work act (1974)

**FOR EVENT INFORMATION**

\*All VAT will be charged at the prevailing rate

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## Conference App

£5,000 +VAT\*

Headline Sponsor of the Conference  
Event App. App provider Crowd Comms.

- The Delegates #1 resource for staying updated and involved interactively
- A great way to get in front of all delegates across various platforms
- Extends reach/ exposure and drives online and physical traffic
- Attendees will refer to the event app for session details, speaker biographies and much more. You will get exposure every time attendees check out the mobile event guide
- Increases exposure and associate sponsor logos with an attendees' event information making for a more personal level of engagement.
- As the main sponsor you will get to work with the event team to personalise the app with your individual company branding throughout the app such as a banner, splash screen, a unique branded icon with a link through to a document of your choice and link to your company website.

### App Stats from BritSpine 2023 - Glasgow

 **310** Total App Logins

 **324** Total App Downloads



DEVICES USED

**23.9%**  
Android

**76.1%**  
IOS

### LEAD RETRIEVAL Prices from £250 +VAT\*

Now there is a real alternative that goes so much further than just collecting the business card information offered in general lead retrieval systems. We will be using Ref Tech for BRITSPINE 2025 who offer **LeadReference**. It is a lead management system that is revolutionising the way exhibitors collect and manage leads at events.

**LeadReference** is a powerful secure system that enables exhibitors to collect, manage and follow up helping to maximise ROI.

Once confirmed exhibitors will be sent an email containing a link to order **LeadReference**. You will be provided with your own, unique login details for the **LeadReference** system. This will enable you to create lead qualification questions well in advance of the event.

### UPGRADE CONFERENCE APP LISTING

An additional opportunity to all sponsors wanting to upgrade their listing

£500 +VAT

Upgrade to a full company listing on Event App with a web link through to your company website and option to include a company overviews and logo.

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\*All VAT will be charged at the prevailing rate



## Extra Opportunities

### Sponsored Symposia

**£3,000 + VAT\***

(2 sessions available, Thursday or Friday Lunchtime)

This consists of a 45 minute session where the delegates will bring their lunch and listen to a lecture on the chosen subject of the guest speaker provided by the sponsoring company. This rate includes room hire, use of presentation equipment, signage and an A4 advert in the delegate information, as well as complimentary registration for the invited speaker for the day of the symposium

**PLEASE NOTE ADDED VALUE THIS YEAR WILL BE THAT THE SESSION WILL BE FULLY RECORDED AND AVAILABLE ON DEMAND FOR 6 MONTHS AFTER THE CONFERENCE.**

### Sponsor the Name Badges

**£1,200+VAT\*** (Badges included)

Sponsors can have their company logo/strapline printed on the front and back of the delegate name badges.

### Sponsor the Lanyards

**£2,500+VAT\***

Sponsors MUST SUPPLY branded lanyards for every delegate approx 600 required please check quantity with Mosaic Events. [spineevents@mosaicevents.co.uk](mailto:spineevents@mosaicevents.co.uk)

### Supply of Branded Stationery

**£350+VAT\***

Sponsors are sought for the supply of pens and notepads to be available on the registration desk. As delegates arrive they will be invited to collect these. Supply of the appropriate materials will need to be available and sent to the event organisers office.

### Advertise in the Conference Programme

The conference programme is a high quality, glossy publication supplied to every delegate on arrival at the meeting.

A number of advertising opportunities exist:

Full page colour advert **£1,750 + VAT\***  
Half page colour advert **£950 + VAT\***

All adverts must be emailed to [spineevents@mosaicevents.com](mailto:spineevents@mosaicevents.com) by Monday 27th January 2025. The format for all adverts will be emailed upon purchase.

### Digital Delegate Bag

**£500+VAT\***

Add an insert to the digital delegate bag, this will be sent to all registered delegates 2 weeks prior to the conference and then be available on-demand for any last minute registrants. The digital delegate bag will contain all pre-meeting detail needed for the conference as well as the collateral from sponsors and exhibitors.

### Sponsorship of the Spine Masterclass

**£2000 +VAT\***

The opportunity to be the headline sponsor of the Spine Masterclass which is taking place on Tuesday 11th March 2025. The Masterclass is aimed at new consultants and fellows.

The sponsorship will include:

- Supply from sponsor of up to two pop up banners which can be displayed where the meeting will take place
- Company logo on the main screen on welcome slide and breaks
- Company logo on the programme and acknowledge of sponsorship
- Two passes to attend the meeting to network during breaks.



## Additional Ticket options

### Additional Passes

**Please note packages include a minimum of 2 passes depending on the package purchased.**

These passes must be pre-booked, named and collected from the registration desk on arrival. They include entry into the conference presentations and exhibition as well as tea/coffee and lunch at the appropriate times with delegates.

If you require additional passes these can be ordered at a cost of:

#### **Exhibition Entrance only Pass -**

**£150 +VAT\***

for the duration of the conference

#### **Exhibition and Conference presentations Pass -**

**£250 +VAT\***

for the duration of the conference

### Conference Dinner Tickets

There are no dinner tickets included in any of the packages. The conference dinner venue is yet to be confirmed but will take place Thursday 13th March 2025, further information will be sent out once this has been finalised.

### Dress Code – Smart Casual

### Additional Tickets To The Welcome Reception

Please note packages include a minimum of 2 tickets depending on the package purchased if you require additional tickets they can be purchased extra. The Welcome reception will take place on Wednesday 12th March 2025 in the exhibition area at Manchester Central.

Additional tickets are charged at **£30 +VAT\*** per person.

### Industry Masterclass

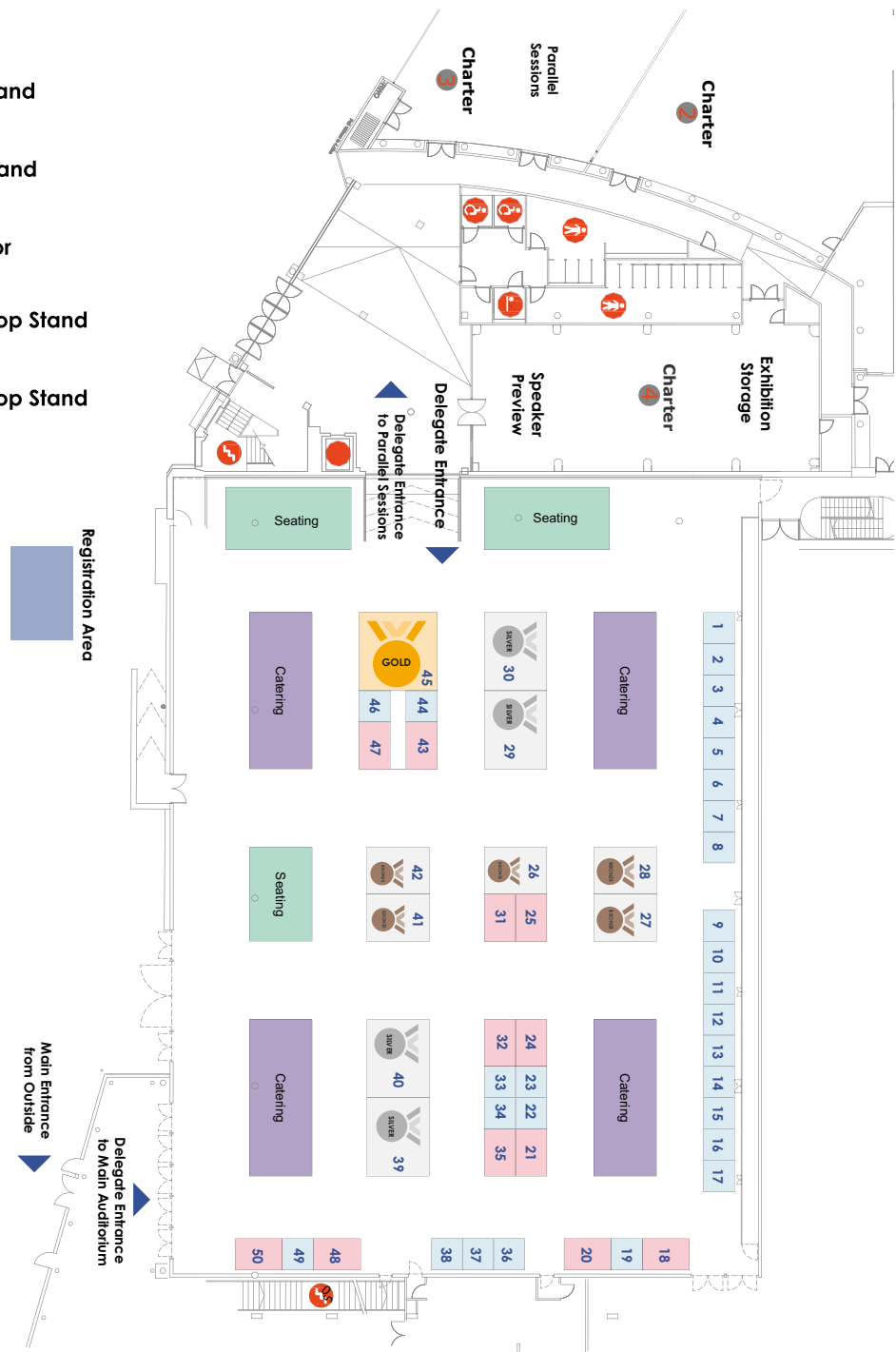
As in previous year there will be an industry masterclass taking place on Tuesday 11th March 2025, this will be an interactive course with experienced and renowned spinal surgeons from across the UK covering the depth and breadth of spinal surgery. An afternoon of case-based discussions and sharing experiences.

Tickets are charged at **£100 +VAT\*** per person.



# BritSpine 2025

-  **Gold Sponsor Stand**  
5m x 5m
-  **Silver Sponsor Stand**  
5m x 4m
-  **Bronze sponsor**  
4m x 3m
-  **Shell Scheme Table Top Stand**  
3m x 2m
-  **Shell Scheme Table Top Stand**  
2m x 2m



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## General Information

### Event Managers

**Helen Wormald, Mosaic Events Ltd**  
Tower House, Mill Lane, Off Askham Fields Lane, Askham Bryan, York, YO23 3FS  
Telephone +44 (0) 1904 702165  
✉ [spineevents@mosaicevents.co.uk](mailto:spineevents@mosaicevents.co.uk)

### Event Venue

**Manchester Central Convention Complex, Windmill St, Manchester M2 3GX**

### Contacts

🌐 [www.ukssb.com/britspine2025](http://www.ukssb.com/britspine2025)  
✉ [spineevents@mosaicevents.co.uk](mailto:spineevents@mosaicevents.co.uk)  
✉ [info@ukssb.com](mailto:info@ukssb.com)  
Find out more about Manchester  
🌐 [www.visitmanchester.com](http://www.visitmanchester.com)

### Language, Accessibility and Dietary Information

If you have any language, accessibility or dietary requirements, please contact the event managers prior to the event.

✉ [spineevents@mosaicevents.co.uk](mailto:spineevents@mosaicevents.co.uk)

### Hotel Accommodation

Special rates have been arranged at a number of hotels within walking distance of Manchester Central, please contact us to check availability

🌐 [www.BritSpine.com](http://www.BritSpine.com)

### Useful Information

Meet Manchester  
🌐 [www.meetinmanchester.com](http://www.meetinmanchester.com)

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🗨️ +44 (0) 1904 702165 - ✉ [spineevents@mosaicevents.co.uk](mailto:spineevents@mosaicevents.co.uk)



# Booking Form - BritSpine 2025

Please note that all acknowledgements of your company will be generated from the following information:

Company Name: .....

Contact Name: .....

Address: .....

..... Telephone: .....

Email: .....

Website address for hyperlinks: .....

VAT Number: .....

Contact telephone number if different from above: .....

Onsite contact name, email and telephone number: .....

**Please select your Sponsorship Packages by ticking the required boxes below. All prices exclusive of VAT.**

Gold Package £27,000+VAT

Silver Package £22,500+VAT

Bronze Package £10,800+VAT

Table Top Exhib Stand £4,750+VAT

Table Top Exhib Stand £3,500+VAT

Please enter your preferred stand position ..... Second choice.....

Stands will be allocated on a first come first served basis.

Extra exhibitor passes are charged at £150+VAT per pass for the duration

Conference Dinner tickets price TBC

\*Please note there will be additional costs for electrics depending on package.

**Please select any additional sponsorship items by ticking the required boxes below:**

**All of the below is available on a first come first served basis.**

Headline Sponsor of the Conference Event App £5,000+VAT

Sponsorship of Spine Masterclass £2,000+VAT

Sponsored Symposium £3,000+VAT

Sponsor of the Lanyards - £2,500+VAT

Sponsor of the Name Badges - £1,200+VAT

Full Page Colour Advert £1,750+VAT

Half Page Colour Advert £950+VAT

Supply of Branded Stationery £350+VAT

Digital Delegate Bag insert - £500+VAT

Listing on Conference Event App £500+VAT

An invoice will be issued upon receipt of this form. If you require a Purchase Order number to be stated on the invoice, please let us know when you return the booking form. Payment terms are 30 days from date of the invoice. Please complete this page and read and sign the Terms and Conditions on the next page, and return both pages to [spineevents@mosaicevents.co.uk](mailto:spineevents@mosaicevents.co.uk)



# Terms and Conditions

## CONDITIONS

The event managers and BritSpine are responsible for the event. Please note all sponsorship opportunities and exhibition space is offered on a first come first served basis. The event organiser's decision is final and decisive on any points not covered within the pack. The sponsors and exhibitors are responsible for the control and supervision of their own stands. Any decisions made will be in the interest of the event and all parties.

## EXHIBITORS HALL

The exhibition will take place in the Exchange Hall.

## EXHIBITOR REGISTRATION

All exhibitors must register in advance of the event. Name badges will be prepared for each exhibitor. Exhibitors are required to wear badges at all times. Additional Passes are charged at £150 + VAT for the duration of the conference.

## RISK ASSESSMENT & HEALTH & SAFETY

The risk assessment shall cover the exhibition stand, work activities and any equipment that will be demonstrated on-site. An assessment of risk is a careful examination of all work associated activities that could cause harm to people. Hazard means anything that could cause harm (e.g. chemicals, electricity etc), Risk is the chance, great or small or harm caused by the hazard. You must evaluate the hazards and risks and conclude if existing precautions are adequate or further action is necessary.

More information can be found in the relevant HSE publication entitled, Management of Health and Safety at Work; Approved Code of Practice and Essentials of Health and Safety. Further information is available from [www.hse.gov.uk/risk](http://www.hse.gov.uk/risk).

If you require further information or assistance with this procedure please contact the event organisers. Risk and health and safety assessments should be completed of your exhibition stand and surrounding area, and should be made available upon request.

## STAND HEIGHT

The maximum height for all stands is 2.5m. Exhibitors are asked to ensure that all stands / displays are stable and safe at all times.

## STAND DETAILS

Please be aware that all furniture and electrics are chargeable to you as an exhibitor. Costs will be sent closer to the event date in the exhibition manual. If you require further information please contact the event managers.

## FIRE PRECAUTIONS

All material used in construction work, display materials etc must be effectively fire proofed and made of non-flammable products in accordance with the standards of the appropriate authority. Fire precautions, regulations and extinguishers will be provided by will be provided by Manchester Central.

## PAYMENT TERMS

To sponsor or exhibit at this prestigious event please complete the forms on pages 11 and 13 of this document and return to the event organiser. An invoice will be sent along with confirmation of your allocated stand number (if applicable).

Payment terms: 30 days after invoice date

Bookings made after Friday 24th January 2025 will require payment before the booking is confirmed.

Payment can be made by the following methods:

- Cheque or bankers draft in pounds sterling made payable to Mosaic Events Ltd.
- Bank transfer to HSBC Wetherby, 11 North Street, Wetherby, West Yorkshire LS22 6NT
- Sort Code: 40-18-00.
- Account Number: 00786519
- Reference BritSpine 2025 and your company name



## Terms and Conditions (Continued)

### USE OF EXHIBITION STAND

The Exhibitor shall provide adequate staff for the operation of its stand at all times that the Event is open. All demonstrations and promotional activities, including distribution of promotional material, shall be confined to the limits of the exhibition space booked. The Exhibitor is responsible for keeping the aisles near its exhibition space free of congestion caused by demonstrations. No individual company or organisation not assigned exhibition space shall solicit business within the exhibition area. The Exhibitor's space may not extend beyond the allocated space.

### CANCELLATION POLICY

Cancellations can only be accepted in writing. In the unfortunate event of cancellation the following will apply:

- 10% of the total invoice cost will be retained if the cancellation is made 6 calendar months or more before the start date of the event
- 50% of the total invoice cost will be retained if the cancellation is made 3-6 calendar months before the start date of the event
- 100% of the total invoice cost will be retained if the cancellation is made 3 calendar months or less, prior to the start of the event.

### FORCE MAJEURE

Neither party shall be in breach of the Contract nor liable for delay in performing, or failure to perform, any of its obligations under the Contract if such delay or failure result from events, circumstances or causes beyond its reasonable control.

If the event managers are able to re-sell the package a refund will be given less an administration fee of 15% of the total original invoice amount.

### INSURANCE

We recommend sponsors and exhibitors have appropriate insurance and are able to provide the event organisers with a copy of this policy if required. All risks on loss or damage, transit risks, public liability and property including fixtures and fittings and property of a personal nature should be covered by your event insurance.

Please note the event organisers and venue are unable accept responsibility for any of the above mentioned. Full insurance can be organised from Event Insurance Services at

[www.events-insurance.co.uk](http://www.events-insurance.co.uk).

### SAFETY

The Exhibitor accepts sole responsibility for any personal injury or property damage that may result directly or indirectly from the collapse of its exhibit in any portion there if any other unsafe condition of its exhibit.

The Exhibitor hereby agrees to indemnify and hold harmless the event organisers, and other lawfully on the exhibition floor, from and against any claim, loss, liability or damage suffered as a result of the Exhibitor's installation, use, construction or maintenance of an unsafe exhibit. The Exhibitor further warrants that it has obtained adequate insurance to cover its potential liability hereunder.

Signed: .....

Name: .....

Position: .....

Date: .....



## Delivery Label

Event Name: BritSpine 2025

FAO Emily Bexley/Helen Wormald .....

Exhibition Set-up date: .....

Your Company Name: .....

Number of Boxes:.....

Mobile Phone Number: .....

13

## Collection Label

All items must be collected by 18.00 on Friday 14th March 2025

Event Finish Date: 14th march 2025

Event Name: BritSpine 2025

Your Company Name: .....

Courier Name: ..... Number of Boxes: .....

Contact Name and Number:.....

Destination: .....

Receiver Contact Name: .....

Receiver Mobile Phone Number: .....

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